

August 23, 2024

News Release

SBS Holdings, Inc.

## Drop-off Delivery Service Promotion Initiative Recognized by the Ministry of Land, Infrastructure, Transport and Tourism's “Emergency Measures to Reduce Redelivery Rates”

On July 25, SBS Holdings, Inc. (Representative Director: Masahiko Kamata; Head Office: Shinjuku-ku, Tokyo) had its “System Improvement Project for Parcel Drop-off Delivery Services” selected to be part of the Ministry of Land, Infrastructure, Transport and Tourism’s public “Emergency Measures to Reduce Redelivery Rates” project, and will receive a subsidy as a result.



### 1. Background and Purposes

SBS Holdings is working together with its Group companies on various initiatives to address recent societal demands, such as the 2024 problem, and improve services for both shippers and recipients. We believe that encouraging users to switch to drop-off delivery is an essential part of reducing the home parcel redelivery rate and reducing the burden on logistics companies.

The goal of the “Emergency Measures to Reduce Redelivery Rates” project is to encourage consumers to make choices that reduce logistical burdens nationwide, and provide incentives to those who cooperate. The idea is to create a system that allows users to “choose” how they want to receive their parcels, such as pickup at convenience stores or delivery centers, drop-off at their home, etc., as well as specify the date and time.

SBS Holdings submitted a project entitled “System Improvement Project for Parcel Drop-off Delivery Services”, which focuses on system improvements to allow drop-off delivery, corresponding to “2. Overview of Projects for Subsidization (2) Expenses Eligible for Subsidy (Subsidy Rate) [1] Redelivery rate reduction system improvement projects”, and the project was approved.

By promoting this project, we can improve the user interface regarding delivery services and develop/provide delivery methods that reduce logistical burdens, thereby working to strengthen sustainable management.

### 2. Overview of Projects for Subsidization

#### (1) Businesses Eligible for Subsidy

EC businesses, logistics businesses

#### (2) Expenses Eligible for Subsidy (Subsidy Rate)

- [1] Redelivery rate reduction system improvement projects: 50% max. (up to 150 million yen)
- [2] Redelivery rate reduction points allocation demonstration projects: 50% max. (up to 5 yen per delivery)
- [3] Logistical burden reduction app demonstration projects: 50% max. (up to 40 million yen)

## 3. Details Regarding Selection

Name of Proposed Project	System Improvement Project for Parcel Drop-off Delivery Services
Details Regarding Improvements	(a) Improvements to allow for the selection of leaving parcels at the door (drop-off) (b) Improvements to enhance convenience when using drop-off delivery (c) Improvements to provide the option of drop-off delivery when requesting redelivery (d) Improvements to better understand the number of redelivery visits and suppression counts, and provide information to EC businesses

End

### ■Reference

<Overview of SBS Group> (As of December, 2023)

Holding company: SBS Holdings, Inc. (SBS Group Holding Company)

Established: December 1987

Representative: Masahiko Kamata, President and Representative Director

Listed: Prime Section of the Tokyo Stock Exchange (Securities code: 2384)

Head office: Sumitomo Fudosan Shinjuku Grand Tower, 8-17-1, Nishi-Shinjuku, Shinjuku-ku, Tokyo

Capital: 3.9 billion yen

Net sales: 431.9 billion yen (Consolidated)

Number of employees: 23,562 (including 10,904 full-time employees, consolidated)

Since its foundation in 1987, the SBS Group has contributed to the creation of benefits for customers by enhancing logistics and ancillary services and providing 1-stop logistics services. Within the SBS Group, we have a group of companies that handle a variety of products, from foodstuffs to extra-heavyweight items, a group of companies that can respond to a variety of delivery formats, including route, area, and same-day delivery, and a group of companies that specialize in logistics facility development and environmental logistics.

URL: <https://www.sbs-group.co.jp>

### ■ Inquiries about this News Release

Corporate Communication Division, SBS Holdings Inc.

e-mail : [contact11@sbs-group.co.jp](mailto:contact11@sbs-group.co.jp)

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